

# Syngenta corporate backgrounder

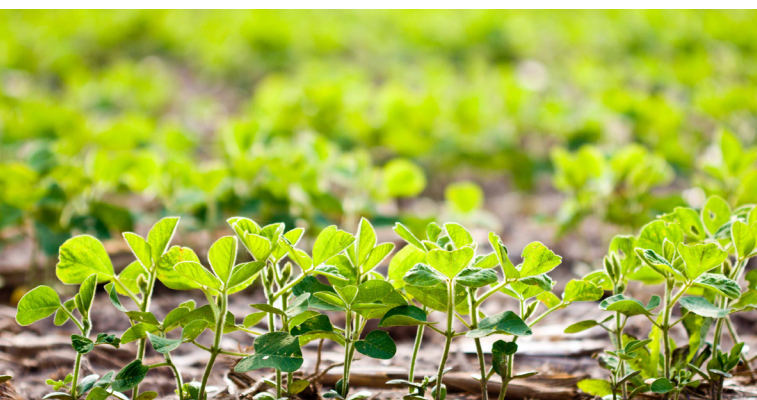
## About Syngenta

Syngenta is a leading science-based agtech company. We help millions of farmers around the world grow safe and nutritious food, while taking care of the planet.

Our ambition is to play a vital role in the food chain to safely feed the world and take care of our planet. We strive to be the most collaborative and trusted team in agriculture, providing leading seeds and crop protection innovations to enhance the prosperity of farmers, wherever they are.

## A global company

Syngenta Crop Protection and Syngenta Seeds are part of Syngenta Group with 49,000 people in more than 100 countries working to transform how crops are grown. The company has headquarters in Basel, Switzerland.



## Our research

Our Research and Development (R&D) meets the challenges growers face by providing them with crop protection and seeds innovations that are sustainable and safe for people and the environment. More than 5,000 scientists across 116 global research sites support this work with an annual investment of US\$1.3 billion into R&D.

### In Canada:

- we have close to 60 scientists and 2,000+ research trials.
- there are three key research stations and many field locations across the country.
- the Canadian Seedcare Institute is home to our team of highly skilled experts delivering best-in-class service to commercial treater and grower customers.

## Our Canadian business

Syngenta Canada has headquarters in Guelph, Ontario, with a western office in Calgary, Alberta, and three research farms in Ontario and Manitoba. The Canadian team is over 300 people strong, supporting products and services spanning the country's major crops, including wheat, soybeans, canola, barley, corn, pulse crops, potatoes and horticulture crops.

## Crop protection

With a comprehensive lineup of fungicide, herbicide, insecticide, and biological controls, we're helping growers protect their crops against weeds, insects, diseases and environmental stressors.

## Seeds

We have a strong offering in corn and soybean seed that thrive in Canada's unique growing conditions and traits that are protecting your seed investment from disease.

## Seedcare

Syngenta is Canada's leading provider of Seedcare products and technology. Seed treatments are one of the most advanced and environmentally sustainable forms of crop protection technology that protect seeds and emerging plants during the critical first few stages of development.

## Biologicals

Syngenta is building a world-leading biologicals business poised to offer growers and consumers more choice in the market. Syngenta in Canada provides biological control and stimulant products that can complement other crop protection solutions as part of an integrated pest management program.

## Digital

Syngenta is harnessing the power of digital agriculture, turning data into meaningful information. In Canada, Cropwise is a digital platform enabling practical and proactive decision-making by providing relevant agronomic insight to help growers manage their farm more efficiently and effectively while mitigating risk.

## Lawn and Garden

With products in Professional Pest Management, Turf and Landscape, and Ornamentals, we help provide a world uninterrupted by pests and capture imaginations by contributing to amazing outdoor spaces for pleasure and entertainment. Syngenta is Canada's leading provider of turf protection products with a strong innovation pipeline of new active ingredients.

# Supporting local communities

We recognize our responsibility to make meaningful contributions, and view giving back as an opportunity to demonstrate our values. Through our Giving Back to Agriculture® program, we work with a wide variety of organizations on agricultural projects and initiatives that help ensure Canada's rural communities remain vibrant.

**In 2020, our Canadian employees selected more than 100 organizations important to their local community, representing over \$50,000 in community-based charitable giving from Syngenta.**

The program embraces the following areas of giving:

- Science, Technology and Innovation
- Leadership and Education
- Health and Nutrition Sustainability
- Local Community

Here are some of the partnerships we're proud of:

- Scholarships in sustainable agriculture at Canadian universities  
We have established scholarships at Canada's post-secondary agriculture programs focusing on the sustainable future of farming.
- 4-H Canada Sustainable Agriculture & Food Security Pillar Leader  
As a positive youth development organization, Syngenta and 4-H are supporting youth as they explore issues related to sustainable agriculture and food security.
- Agriculture in the Classroom Canada  
We are a Legacy partner with Agriculture in the Classroom Canada who provides a national voice for agriculture education in Canada.
- Food Banks Canada Rural Support  
We are the founding partner of the Food Banks Canada Rural Support Program, which helps rural and remote communities access food donations.
- Canadian Foodgrains Bank  
Through the Canadian Foodgrains Bank, we provide seed and crop protection products to help Canadian farmers participating in the program grow strong, healthy crops that are then sold to raise funds.
- United Way  
Our employees actively raise funds for their local United Way organizations across Canada, through matched payroll deductions and local fundraisers.
- Advanced Agricultural Leadership Program  
We have been a long-time supporter of programs that expand the knowledge of the agri-food sector and develop Canadian agricultural leaders, including the Advanced Agricultural Leadership Program (AALP).

# Our Good Growth Plan

Syngenta launched The Good Growth Plan and set ambitious targets in 2013 to drive the way we add value to a sustainable agriculture system and quantify the difference we make.

Globally, here's what we achieved from 2013-2020:

- 18.8% land productivity increase: more efficient crop production
- 14.1m hectares of farmland were brought back from degradation
- 8.2m hectares of land were made more biodiverse
- 26.5m smallholders were reached with 28.5% land productivity increase
- 42.4m farm workers worldwide were trained in the safe use of our products
- 99% of suppliers in sustainability and fair labour programs
- The new phase of the Good Growth Plan will help make agriculture both greener and more profitable

In Canada, we're proud of our contribution to this global program. From 2013-2020, this includes:

- supporting nearly 7,300 hectares of diversity initiatives, including multi-functional field margins, biodiversity enhancement practices. This includes 180 on-farm diversity habitats in Canada.
- more than 25,000 hectares of Canadian farmland through minimal tillage and crop rotation to enhance soil conservation practices.
- helping train more than 1,300 people on safe use practices and the 5 Golden Rules for the safe use of crop protection products.

In 2020, Syngenta introduced the new Good Growth Plan with bold new commitments to reduce agriculture's carbon footprint and to help farmers deal with the extreme weather patterns caused by climate change.

## Helping farmers Fighting climate change

The Good Growth Plan:  
New commitments and targets for  
2025

[www.goodgrowthplan.com](http://www.goodgrowthplan.com)

### Accelerate innovation for farmers and nature

- Invest in sustainable agriculture breakthroughs
- 2 new sustainable technology breakthroughs per year
- Strive for the lowest residues in crops and the environment



### Strive for carbon neutral agriculture

- Measure and enable carbon capture and mitigation in agriculture
- Enhance biodiversity and soil health on 3m ha of rural land every year
- Reduce the carbon intensity of our operations by 50% by 2030+



### Help people stay safe and healthy

- Goal zero incidents in our operations
- Train 8m farm workers on safe use every year
- Strive for fair labour across our entire supply chain



### Partnering for impact

- Build cohesive partnerships and publish their sustainability objectives
- Launch innovation dialogues for inclusive consultation on sustainability
- Board level governance of sustainability



**GoodGrowthPlan** SyngentaGroup

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