

## OFFICIAL RULES

#ConnectionsThatCount Social Media Series Giveaway for the 2024 GCSAA Conference and Tradeshow  
Run date: January 15 – January 28, 2024

1. ELIGIBILITY: NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. Void where prohibited by law. Purchases will not increase chance of winning. “#ConnectionsThatCount Social Media Series Giveaway” for the 2024 GCSAA Conference and Trade Show” (“Promotion”) is open only to legal residents of the 50 United States and the District of Columbia who are turf industry professionals or turf students enrolled in a Turfgrass Science & Management or similar program who are 18 years of age or older (or the age of majority in their state of residence) as of Jan. 15, 2024 participate in the #ConnectionsThatCount Social Series Giveaway between Jan. 15 – Jan. 28, 2024. Employees and directors (and their respective immediate family [i.e. spouse, children, parents and siblings] or household members, whether or not related) of Syngenta Crop Protection, LLC, or of Syngenta AG or one of its subsidiaries (collectively, “Sponsor”) and its advertising and promotion agencies are ineligible.

2. HOW TO ENTER: Share the pinned #ConnectionsThatCount X post on the Syngenta Turf X account, and/or engage with daily #ConnectionsThatCount posts on the Syngenta Turf X account beginning 12:01 AM ET January 15, 2024 and ending at 11:59 PM ET January 28, 2024. By sharing and/or interacting with posts, eligible participants will be entered for a chance to win one Apple® AirTag® (ARV: \$29.00). Two prizes will be awarded each day by random drawing that will be held at 9 AM ET the next day. For posts that occur on weekends, the winners will be selected the following Monday. If eligible participant is not selected as a winner in one round, original entry will still be considered in subsequent rounds. Winner need not be present to win. Selected winners will receive their prize via mail after the show if eligible. Limit one (1) prize per person/household.

### 3. CONTENT RESTRICTIONS:

- The Entry must not contain any personally identifiable information. Should the Entrant include personally identifiable information about him/her in photo, Entrant acknowledges and agrees that such information may be disclosed publicly, and Entrant is solely responsible for any consequences thereof;
- The Entry must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Entry must not disparage the Sponsor, its products or services or any other person or party affiliated with the promotion and administration of the Sweepstakes;
- The Entry must not endorse, condone or discuss any illegal, inappropriate or risky activity, behavior or conduct;
- The Entry must not contain commercial messages, comparisons, or solicitation for products or services other than those of Sponsor;
- The Entry must not contain text, images, or artwork not created exclusively by the entrant or owned by the Sponsor;
- The Entry must not contain material that the Sponsor deems to be inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Entry must not contain material that the Sponsor deems to promote bigotry, racism, hatred or harm against any group or individual or to promote discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and

- The Entry must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction.

4. WINNER NOTIFICATION/VERIFICATION: Potential recipients must meet all of the eligibility requirements and comply with all of the terms and conditions set forth in these Official Rules, and receiving a prize is contingent upon meeting all such eligibility requirements and complying with all such terms and conditions. Participants must share/engage with #ConnectionsThatCount X posts from the Syngenta Turf X account to confirm eligibility and provide an email and mailing address via private message on the X platform for prize notification and delivery. The Sponsor is not responsible for and shall not be liable for unsuccessful form completions. An attempt to notify potential winners will be made via a private message to the X social media account used at time of entry, the entrant hereby grants permission to be contacted via private message on the X platform. If a potential winner cannot be reached directly and/or does not meet the eligibility requirements, the potential winner will be disqualified, and an alternate potential winner will be selected in a random drawing from among all of the remaining applicable Eligible Entries received.

5. PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"): Prize – one (1) Apple® AirTag® (ARV: \$29.00). Prizes consist of only the items listed. Sponsor reserves the right to substitute prize for one of equal or greater value. All federal, state and local taxes are the sole responsibility of winner. Prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. Winner agrees to look to the manufacturer for any defect or warranty problems.

6. GENERAL RULES: Void where prohibited by law. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local income/gift taxes on prize are the sole responsibility of winner. All federal, state and local laws and regulations apply. The Sponsor is not responsible for lost, late, delayed, incomplete entries not received by the entry deadline, interrupted or unavailable network, server or other connection, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Promotion; unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a user's ability to participate in the Promotion, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or like entry methods will void any entry entered by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to cancel or modify the Promotion if fraud, misconduct or technical failures destroy the integrity of the Promotion or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. Sponsor reserves the

right to substitute prize with prize of equal or greater value. Acceptance of the prize constitutes permission to the Sponsor and their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers to use winner's name and/or likeness for purposes of advertising and trade without compensation, unless prohibited by law. By accepting the prize, the winner agrees to release and hold harmless Sponsor and its directors, officers, employees and assigns, and their respective agents and representatives against any and all claims, damages, losses, expenses and liability arising out of acceptance/use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and the use/acceptance of prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final. Sponsor and its agents are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.

7. ARBITRATION/CHOICE OF LAW: Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of North Carolina, (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances, will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with the laws of the State of North Carolina, without giving effect to any choice of law or conflict of law rules or provisions, that would cause the application of the laws of any jurisdiction other than the State of North Carolina.

8. WIN LIST: For the names of the prize recipients, mail a self-addressed stamped envelope within ninety (90) days after the end of the Promotion to: Attn: Mark LaFleur, Syngenta Turf (Promotion Win List Request), 410 S. Swing Road, Greensboro NC 27409.

9. PRIVACY NOTICE: All Information that entrants provide to Sponsor will be used to communicate with entrants regarding this Promotion and otherwise as set forth in Sponsor's privacy policy (available upon request).

10. SPONSOR: Syngenta Crop Protection, LLC, 410 Swing Road, Greensboro, NC 27409.

11. NON-AFFILIATION: Apple®, the GCSAA Conference and Trade Show and any social media platforms referenced, such as X, are not affiliated with Syngenta and are not sponsors of this promotion.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH X OR ANY OF ITS BRANDS AND/OR AFFILIATES. Information is being provided by the Sponsor (as defined below) not by X or any of its brands and/or affiliates. Any questions, comments, or complaints regarding the Promotion must be directed to the Sponsor and not X. Your participation in this Promotion must at all times comply with applicable X guidelines and terms of service. In the event of any violation of such guidelines or terms or service, the Sponsor may, in its sole and absolute discretion, disqualify you from the Promotion.

12. REMOVAL: By providing your email address you are agreeing to receive marketing communications from Syngenta. We promise to never sell your address to a third party. Visit <http://www.syngenta-us.com/legal/privacypolicy.html> for the Syngenta privacy policy. To have your name, address and email address removed from Syngenta's mailing list, mail a postcard request to: Remove from Mailing List, P.O. Box 227169 Charlotte, NC 28222-9956. Your name, address and email address will be removed from Syngenta's promotion mailing list within forty-five (45) days after receipt of your request.

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#### Abbreviated rules:

This Promotion is in no way sponsored, endorsed, administered by or affiliated in any way with X or any of its brands and/or affiliates, Apple® or the GCSAA Conference and Trade Show.

NO PURCHASE NECESSARY. Void where prohibited. Must be 18 years of age (or the age of majority in their state of residence) or older and resident of the continental United States who are turf industry professionals or turf students enrolled in a Turfgrass Science & Management or similar program to be eligible. Employees of Syngenta, its affiliates and agents are not eligible to win. By sharing and/or interacting with #ConnectionsThatCount X posts from 12:01 a.m. EST January 15, 2024 to 11:59 p.m. EST January 28, 2024, eligible participants will be entered for a chance to win one Apple® AirTag® (ARV \$29.00) awarded each day by random drawing to be held on or about 9:00 AM EST the following day. For posts that occur on weekends, the winners will be selected the following Monday. Subject to Official Rules. Sponsor: Syngenta Crop Protection, LLC, Greensboro, NC. Winner need not be present to win. While supplies last.