

Elevate Your Digital Service Offerings

As you strive to differentiate your business digitally and elevate your service offerings, you can rely on the Cropwise™ suite of tools offered by Syngenta. This single platform offers integrated services, so you can easily capture information and share it with your customers. Cropwise Imagery and Cropwise Protector are two tools that can help your business stand out from the crowd.

This chart shows features of each tool so you can envision how to incorporate them into your business.

Strengthen Your Relationship with Your Customers

Cropwise Imagery enables you to connect with your growers throughout the season with data to discuss what's working and what's not. When paired with Cropwise Protector, you can make agronomic recommendations more quickly, which helps you build credibility with your customers, and they reap the benefits of higher yield potential from their crops.

 Cropwise Imagery	 Cropwise Protector
Efficient Scouting	
Scout with a bird's-eye view	Utilize customized scouting templates to meet your needs
Easily log scouting notes, capture images and download the pictures for offline use	Access offline scouting so you're not limited by your cell connection
Use frequent satellite imagery passes and easy-to-read NDVI maps to help you identify issues or field variability	Save time searching with georeferencing that tags data to a crop zone
Efficiently capture all acres at any time, as the satellite can capture large tracts of land and is active even when you aren't	Add the data and go because it's sorted for you
Simply establish your field boundaries, which can be imported from systems such as MyJohnDeere™, and you're ready to go	Add more than one item at a given point
Monitor multiple fields from anywhere to stay connected to various crops	Track observations throughout the field
Use satellite imagery to maximize your staff's field time	Integrate photos, notes and voice recordings
Use in-season imagery to cater to the crop's nutritional needs	Provide customized pest measurements
Easy Reporting	
Access straightforward quantitative analytics and digestible insights to help you determine when to harvest fields or determine how in-field trial areas are performing	Share a report with your customers with just a few clicks and an easy-to-read pick list and field-view list
Load a 10-year archive of satellite imagery to help you determine what your customers should do differently this season	Track more actions and provide more advanced ratings with customizable reports
Compare images and data year-over-year to show what is working and what's driving profitability	Provide automated reports to your customers through text message
Access Soil Survey Geographic Database (SSURGO) maps to avoid the mismatching of varieties or inputs with the wrong soil type	Add increased transparency and collaboration with your customers because you can document the steps you've taken and how you responded to challenges in real time
Share variable rate prescriptions based on last year's data with your growers to help them avoid over or under applying	

For more information, contact your local Syngenta representative or visit us.cropwise.com/imagery and cropwise.com/us/protector.