

REASONS TO BE A GOLDEN HARVEST SEED ADVISOR



- 1. Set your own goals** and direction for your seed business as an independent seed advisor, knowing you have support every step of the way.
- 2. Access to industry-leading** Golden Harvest corn and soybean genetics and trait options.
- 3. Access to an extensive network** of ag sales representatives, agronomists and customer service specialists to help support your business.
- 4. Unmatched agronomic training** — Support from a local agronomist for personalized localization of a vast agronomic information library, complemented by our Agronomy in Action Research, featuring over 300 articles and 200 videos to aid farmers in making research-based decisions.
- 5. Access to professional tools and resources**, including event materials and personalized local marketing, to help you expand your business.
- 6. Access to a broad and diverse seed portfolio** that enables tailored, local placements for top performance.
- 7. Strong compensation package** to offset the cost of your investment.
- 8. Backed by the Syngenta global R&D engine**, you have access to leading traits and technologies for exceptional insect control, herbicide tolerance and water optimization.
- 9. In select areas, Enogen® corn hybrids** have been shown to potentially **increase feed efficiency by about 5%** on beef and dairy operations.¹ The hybrids also feature exclusive in-seed innovation designed to enhance ethanol production.
- 10. Farmers count on you and your local expertise** to deliver the best products for individual acres and needs.

LEARN MORE
BecomeaSeedAdvisor.com



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¹ University of Nebraska-Lincoln Research Studies 2013-2017, Kansas State University Research Study 2017, Pennsylvania State University Research Study 2019.

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