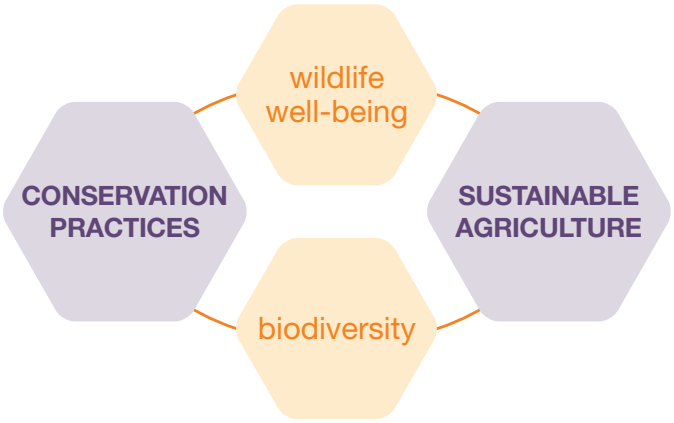
# **SYNGENTA & PHEASANTS FOREVER:** CULTIVATING A COMMITMENT TO CONSERVATION

From lush rainforests to grassy woodlands, our planet is home to many diverse habitats, each nurturing its own unique ecosystems. **Preserving habitats is essential for safeguarding the well-being of wildlife and biodiversity – forging a direct linkage between conservation practices and sustainable agriculture.**




Habitats face many hurdles in an industrial, urbanized world. Challenges such as agricultural expansion, growing populations and urban sprawl all pose threats to the environments and species we rely on.

Pheasants Forever and Syngenta Crop Protection, LLC ("Syngenta") partner to conserve habitat and promote sustainable land management practices. Since 1982, Pheasants Forever's conservation mission has supported pheasant, quail and other wildlife populations through habitat improvements, public access, education and advocacy.

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By working closely with farmers, ranchers and landowners, projects range from planting native grasses and wildflowers to restoring wetlands:

**Pheasants Forever's Pollinator Habitat Outreach Program** provides tools, training and financial assistance for local communities to establish habitat projects for pollinating species. In 2023, the program engaged 3,727 participants across 64 acres.

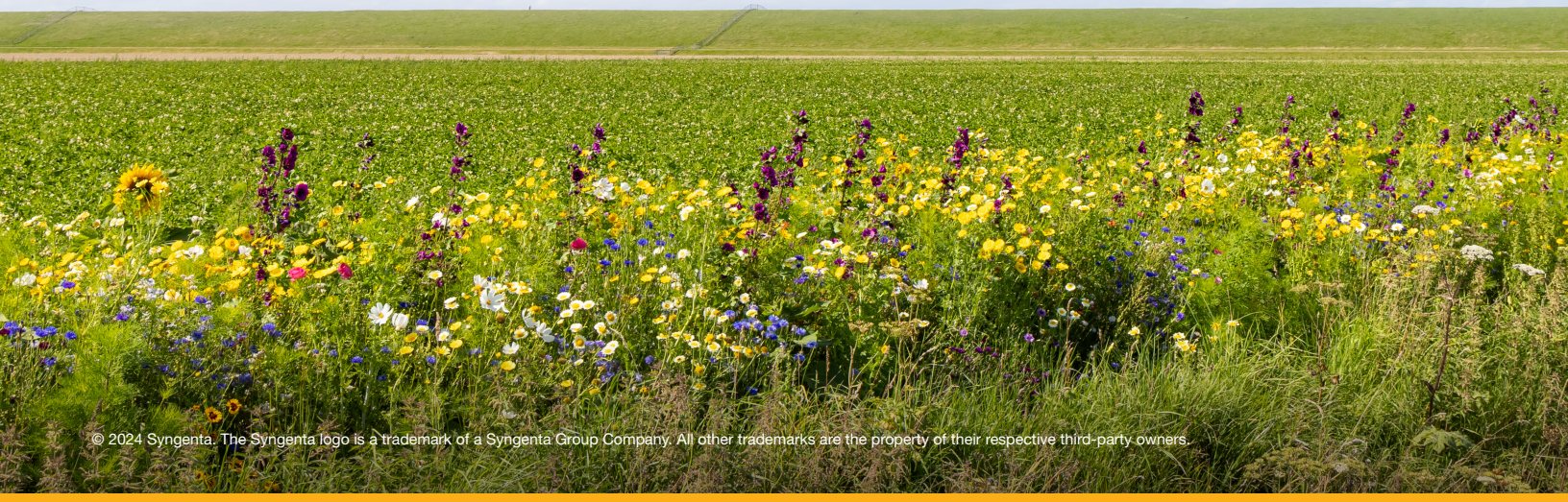
**'Milkweed in the Classroom'** – a turnkey education program, was initiated to provide students with the materials and training needed to grow native plants. The initiative involved 3,353 participants across 146 classrooms to plant 7,560 milkweed stems.

| 3,727 | 64 |
|---|---|
| PARTICIPANTS | ACRES |

| 3,353 | 7,560 |
|---|---|
| PARTICIPANTS | MILKWEED STEMS |

> **"Syngenta's passion for our mission has always been clear,"** says Kim Cole, habitat education programs manager at Pheasants Forever. **"The partnership has had a big impact on our education and outreach programs, and we're excited to continue getting more folks involved."**

**Access resources for supporting stewardship and enhancing biodiversity at www.syngenta-us.com/biodiversity**



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